



## **Franchise Application**

### **Details of Prospective Franchise**

This Application is kept confidential. This Application must be completed in full and send along with the prescribed application fee / Demand Draft to receive further contact/ communication and information from Mudra HR Group. Please type or print clearly and attach additional documents or schedules, if necessary, to provide full disclosure.

**Guidelines:**

- If a group of individuals are planning to jointly set up the franchise, please photocopy SECTION I: - Personal Profile Sheet and fill the details of respective members.
- Please enter all relevant details. Do not keep any details unfilled.
- In case of questions with multiple options, please tick the appropriate answer.
- In case you wish to provide additional information, please attach a separate sheet.

**Disclaimer:** *This is not a legal agreement; this is an application form.*

**In which District/Taluk/Mandal Head Quarter do you plan to set up the Franchise center?**

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**SECTION 1: PERSONAL PROFILE**

**Name in BLOCK LETTERS (Dr./Mr./Mrs./Miss/Ms):** \_\_\_\_\_

**Address:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Pincode** \_\_\_\_\_ **State** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Fax** \_\_\_\_\_

**Email** \_\_\_\_\_

**Native - Village/Town/District** \_\_\_\_\_

Photo

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**1. Educational Qualification beginning with the most recent:**

Qualification	Year of Passing	Name of Institution

2. Current Occupation: Service ☐ Business ☐ Others ☐

*(To be filled in by those in service)*

Name of current employer: \_\_\_\_\_

Designation: \_\_\_\_\_

**Previous Work Experience**

S. No.	Organization Name	Designation	Key Responsibilities	Total Service	Period: From - To

*(To be filled in by those in business)*

Organization's Name	Trust/ Society/ Proprietary/ Partnership/ Private Ltd./ Public Ltd.	Nature of Business	Products	Location	Years in Business	People Employed	Turnover (Rs in Lakhs) Last 3 years		
							1st	2nd	3rd

**Others**

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### 3. Financial Information

Particulars	Annual Income (Rs Lacs)
Salary	
Bonus/Commission/Incentive	
Property Income	
Dividend/Interest	
Business Profit	
Other Income (please specify)	
<b>Total</b>	

Assets	Rs Lakhs	Liabilities	Rs Lakhs
Cash on hand		Loans	
Shares/ Mutual Fund/ FDs		Mortgages	
Property (current market value)		Accounts/Bills Due	
Motor Vehicles		Other Debts/obligations (specify)	
Others (please specify)			
<b>Total</b>		<b>Total</b>	

### 4. Does your professional background involve any of the following? (Please tick)

Human Resource Management ☐

Marketing and Brand Management ☐

Education and Training ☐

Service Industry ☐

### 5. References (Please give us 2 references other than relatives)

Name	Relationship	Address	Contact No.	Occupation

## 6. Your social status

- a) Do you have any past criminal record? ☐
- b) Are any criminal proceedings pending against you in any courts in India? ☐
- c) Have you ever been charged for any unlawful acts? ☐

If you have ticked 'Yes' for any of the above options, please state details of the same here below:

## SECTION II: THE PROPOSED FRANCHISE CENTRE

### 1. How do you propose to take up the Franchise (You have to have/form a company)? (Please tick)

Proprietorship ☐ Partnership ☐ Pvt Ltd. ☐ Trust ☐ Society ☐

Is the Proprietorship/Partnership already in existence Yes ☐ No ☐

If yes, what is the name of the Business \_\_\_\_\_

1(a) IT - PAN number \_\_\_\_\_

### 2. How do you propose to raise funds for this Center?

Own Capital  % Loans from financial Institutions  % Other Sources  %

### 3. Depending on plan approved for desired location minimum 1000 Sq. Ft. (Carpet area) will be required

Do you already possess a site? Yes ☐ No ☐

If yes, fill in the details below. \* Please provide copy of agreement

If no, do you have a site in mind? Yes ☐ No ☐

Nature of Agreement* Ownership / Rental / Long Term Lease	Period of Lease	Carpet Area (Sq.Ft.)	Location Commercial Area / Residential Area
	From: ..... To: .....		(Address)

If no, how long will it take to locate the site? \_\_\_\_\_ Months

### 4. How soon can you start this possible association with Mudra HR Group?

Immediately ☐ Within 3 months ☐ Within 6 months ☐ Undecided ☐

**5. Why are you interested in a particular city and a particular location that you mentioned above to open up franchisee?**

- I have my own place here ☐
- I know the area well and find great potential for Education and Training services ☐
- I have past experience in the Education/Training business and believe it has potential. ☐
- Other \_\_\_\_\_

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**Section III: FRANCHISE PROPOSITION & DECLARATION**

**1. Is your organisation accredited/affiliated to any other business that of Mudra HR Group?** YES ☐ NO ☐

If yes, provide details: \_\_\_\_\_

**2. Which are the other players in the Education/Training business in your town/city/locality that you may consider as major competitor?**

S.No.	Name of the Institute	No. of Centers	Location of their offices	Average Employee strength (Nos.)	How is this institute accepted in the market? (Very Good, Good, Average, Bad)

**3. Why are you interested in franchising?**

- Great Investment option ☐
- Unique Business opportunity ☐
- I don't know ☐
- Other \_\_\_\_\_

**4. Have you been involved in any Franchise business in the past? If yes, please provide details**

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**5. What do you know about Franchising?** \_\_\_\_\_

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**6. If you invest (x) amount how much ROI do you expect on it in year 1 of operation?**

100% ☐

50% ☐

25% ☐

10% ☐

**7. Why are you interested in Mudra HR Group franchise?**

☐ I am based at a location where I believe there is huge scope for Education/Employment Guidance and Training field.

☐ I am an entrepreneur with diversified business interests and wish to get into Education/ Employment Guidance and Training field.

☐ I am already running a similar education and training center and this would be an excellent addition for me.

☐ I find this as the best franchisee deal amongst other franchise deals in the Education Employment Guidance and Training field.

**8. How will you be able to contribute in terms of personal skill and attributes to make this enterprise a success?**

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**9. State reasons why we should consider you as a business partner.**

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**10. Tell us something about your personality - your hobbies, your people skills and public speaking abilities etc.**

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**Declaration:**

1. I/We, declare that I/We do not have franchise of any other business directly, indirectly or through my/our relatives and associates similar to the one offered by Mudra HR Group.
2. I/We, hereby certify that I/We shall remain the applicants and if there is any change in the composition of applicants before signing of agreement or opening of franchise Center, I/We hereby agree to get the new applicants as well as the new form of brand approved by Mudra HR Group. We agree to the rejection of this application if the changes are not approved by Mudra HR Group.
3. I/We certify that all the information in this application form and on any attachments thereto is true and accurately represents my/our current and continuing financial conditions. I/We understand that any misrepresentation in this statement may result in rejection of this application.

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**(Name of the Applicant)**

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**(Signature)**

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**(Date& Place)**